

INDEX

Riding the Regulatory Wave: A Review of Banking Supervision Literature and Future Agendas Anchri Malhotra, Varda Sardana, Dr. Amiya Kumar Mohapatra	1
What India needs to learn in e-Learning? Insights from Bibliometric Analysis Junali Sahoo, Hemanta Kumar Mishra, Lokesh Vijayvargy	18
Relationship of Demographic Factors with Investment Behavior of Academicians of Haryana Dr. Manoj Kumar, Annu	30
A Socio-Demographic Perspective and the COVID-19 Effect on Indian Ayush Products Elizabeth Dias, Dr. Nirmala Joshi	41
Role of Financial Literacy in Financial Planning and Decision Making Among College Students Dr. Akhil Goyal, Dr. Anita Choudhary	56
Review of Trade Theories in context of Services Dr. Anurag Maurya, Prof. Madan Lal	71
Evaluation of Factors Affecting Profitability – A Study on Listed NBFC-Ds in India Dr. K.P. Venugopala Rao, Mani Sree Tadi	82
Current Trends in Social Media Marketing and the Future of the Chat GPT Industry Mykhailo Oklander, Mariia Panchenko, Nina Pavlishyna, Kateryna Larina, Ruslan Boiko	93
Unveiling the Nexus: Pro-Environmental Behavior, Green Abilities, Motivation, and Opportunities Impacting Employee Performance Fahad Maiyah Alshammari, Dr. Muhammad Hasmi Bin Abu Hassan Asaari	104
The Role of Strategic Management in the Modernization of Public Administration in Ukraine Hanna Mykhalchenko, Vadym Lukianykhin, Olha Zviahintseva, Mariia Turiianska, Ihor Soloviov	126
Revealed Comparative Advantage and Competitiveness: An Analysis of India's Trade Potential with Central Asia Neelam Aarif, Dr. Radha Raghuramapatruni	143
Factors Affecting Purchase Intention through Online Shopping Sites During Covid-19 Pandemic: The Moderating Role of Gender Dr. M. Gurupandi, Dr. D David Winster Praveenraj, Dr. Shrinivas K, Dr. R.S.V. Rama Swathi	154
An Analysis of Trade and Foreign Direct Investment between India and Australia Prof. Krishn A. Goyal, Teena Mertiya	172