

I N D E X

Research Papers:

Exploring the Unexplored India: An Opportunity in Tourism Industry (With Special Reference to Eastern States in India) Dr. Laxmi Goritiyal, Sweta Basu	07
What Prompts a Customer to Search and Shop Online – A Study of Punjab Savneet Kaur	19
Changing Consumption Basket in Rural and Urban Areas- A Journey from Conventional Food to Convenience Food Dr Kiran Mor, Savneet Sethia	29
Corporate Governance Disclosure Practices: The Potrait of Gail Dr. Meenu Maheshwari	40
Impact of Financial Management Decisions on Profitability-A Study of Steel Companies in India Dr. Sangeeta Mittal, Minaxi Mittal, Lavina	48
Perception of Farmers towards Agriculture Insurance Schemes Dr. Apeksha Bhatnagar	53
The Relationship of Net Asset Growth and Profitability Index with Stock Returns Evidence from Tehran Stock Exchange Nasser Saki, Ali Esmaeilzadeh Maghari, Mahtab Arab, Reza Heidari	57
Impact of Monetary and Financial Policy on the Volume of Trading in the Tehran Stock Exchange Mahdi Yaghoubi, Alireza Moradi (Ph.D), Babak Jamshidinavid (Ph.D), Mehrdad Ghanbari (Ph.D)	66
Online & Offline Consumer Buying Behavior (With reference to Udaipur City) Dr. Rimpi Saluja, Dr. Ritu Soni, Dr. Shilpa Vardia	74
Adoption of E-wallets: A Post Demonetisation Study in Ahmedabad City Dr. Jasmin Padiya, Prof. Ashok Bantwa	84
Existence of Relation between Performance of Banking Sector and Internal Process Shikha Goyal, Dr Ambika Bhatia	96
Obstacles Faced by Small Medium Enterprises in Imparting Training: An Empirical Study on Textile Industry Alpa Sethi	103
The Effect of Social Media Use at Work on Employees' Performance by Considering the Mediating Role of Trust, Shared vision, Network ties and Knowledge Transfer: An Empirical Case Study Mohammad Delavari, Ali Badizadeh	110
Globalisation and its Influential Factors: An Analysis on India Somnath Das	120

I N D E X

Factors affecting the Customers' Purchase Decision of Sportswear in Tehran City	126
Saghar Zarinkamar, Dr. Vahid Reza Mirabi	
<i>Articles:</i>	
E- Shopping using Mobile Apps and the Emerging Consumer in the Digital Age of Retail Hyper personalization: An Insight	131
Parag Sunil Shukla, Dr. Priti V. Nigam	
Economic Update	140
Global & India	
Stats Window	144
Corporate Snapshot:	151
Global & India	