

I N D E X

Research Papers:

An Examination of the Relationship among Store Image Attributes, Customer Satisfaction and Loyalty Behaviour	7
Dr. Pankaj Kumar	
Interest Rates and Stock Market in Indian Context: An Analysis	17
Dr. S.P. Aggarwal, Ms. Anshika Agarwal	
Historical Fall in Crude Oil Prices and Volatility Spill Over to Selected Asian Stock Markets	23
Dr. Saif Siddiqui, Ms Arushi Gaur	
Consumers' Attitude towards Organic Food Products in Vadodara – An Exploratory Study	32
Dr. Ashutosh Sandhe, Ms. Ashwini Joshi	
An Analysis of India's Trade with China - with special reference to Mercantile Trade	41
Kumar Navodit Manav	
Market, Size, Value and Stock Returns in India	59
Samreen Akhtar	
View Corporate Social Responsibility through Companies Act 2013 -A Study of Selected Maharatna companies	69
Babita Kundu	
Constant Market Share Analysis of Export Competitiveness of Cotton: A Comparative Study of India and China	77
Dr. Mamta Pankaj Jain	
Benefits and Challenges of Carbon Credit Trading Practices in Organizations- A Case Study	85
Dr. Ajay K. Garg, Satyendra Arya, Dr. Rakesh K. Mudgal	
Corporate Social Reporting in India: A Study of Some Selected Indian Companies	97
Summi Arora, Jaideep	
Z - Score Analysis on Efficiency of Working Capital Management: An Evidence of Selected Indian Food Processing Companies Listed in NSE	106
Mohsin Khan	
The Role of Diaspora in Strengthening Relations between Host and Home Country.(A Case Study of Indian Diaspora in UAE)	114
Dr. K.A. Goyal, Mr. Abdul Vajid	

INDEX

Sustainability Balanced Scorecard as a Framework for Performance Measurement in Facility Management - A Literature Review	121
Pankaj Tiwari, Dr. Sunita Panicker	
Indian Healthcare and Social Media Marketing: A Gap Analysis	128
Ms. Mahima Gupta, Dr. Vaishali Sharma	
Antecedents of Work-Family Conflict among Frontline Bank Employees	139
Abha Bhalla	
Articles:	
Human Resource Factors and Competitive Challenges Influencing The Supply Chain World: Review and Analysis	148
Sidhartha Sharma	
Impact of Customer Relationship Management Initiatives in Indian Retail Scenario: A Review	153
Dr. Jogi Mathew	
Economic Update	
Global & India	159
Stats Window	163
Corporate Snapshot:	166
Global & India	